



SERVICE BOOKLET

2023 -

Pre-wedding | Wedding | Family | Fashion | Commercial | Event

Photography & Videography

SERVICE BOOKLET 2023

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$SUNNY\ PANG\ \ \text{the U.K\& Hong Kong\& Taiwan based photographer}$

Since 2014, Sunny has been dedicated in photography and videography of Wedding / Pre-Wedding/ Family Portrait and different commercial creation. Sunny has been travelling around the world for his shooting works, the places he has visted and worked in such as U.K, Iceland, Germany, USA, Norway, Greece, France, Spain, Czech, Austria, Croatia, Switzerland, Hong Kong, Taiwan, Japan etc.

Sunny's very passionate in landscape and portrait, in late 2016 he won the prize and honorably mentioned in the international photography competition held by National Geographic, and also a winner in a competition by The Telegraph UK. He was even given a privilege and special access by the Mayor of London to enter into the exclusive zone of 2016 New Year's Eve Firework Celebration as their appointed photographer. He has also collaborated with different worldwide companies such as being sponsored by Air New Zealand airline to travel by their flights around New Zealand in 2017; Sunny has also helped the TAIPEI 101 to create their annual Xmas advert in 2021, with his photography, videography and also his long-trained post production skill & experience.

Sunny is being called as a soul-healing photographer by the media in Hong Kong & Tawan, by the softness and warmth in his photography, which always try to bring the vibes of comfort, dream and romance to people.

AWARD WINNING PHOTOGRAPHER



SONY

The Daily Telegraph





ALL SERVICE RATES

Pre-Wedding Engagement Couple Portrait					
Shooting Time		Rate	Quantity of Photos		
	Just Shoot & Reouch	Package (Make-Up / Dress Rental / Car / Print-Out) For Hong Kong & Taiwan, for overseas please discuss			
2 Hours	HKD \$5800	From HKD \$11800	50 Edited + 5 Fine-tuned Photo		
3 Hours	HKD \$7800	From HKD \$14800	100 Edited + 10 Fine-tuned Photos		
5 Hours	HKD \$9800	From HKD \$18800	150 Edited + 20 Fine-tuned Photos		
8 Hours	HKD \$13800	From HKD \$21800	200 Edited + 30 Fine-tuned Photos		
12 Hours	HKD £16800	From HKD \$25800	300 Edited + 40 Fine-tuned Photos		
Multiple-Day Sho	Multiple-Day Shoot (ideal for long journey or more than 1 city)				
Two-Days					
8 Hours/per day	HKD \$25800	To inquire	400 Edited + 50 Fine-tuned Photos		
12 Hours/per day	HKD \$28800	To inquire	450 Edited + 60 Fine-tuned Photos		
Three Days					
Three-Days 8 Hours/per day	HKD \$37800	To inquire	500 Fdited + 70 Fine-tuned Photos		
12 Hours/per day	HKD \$40800	To inquire	550 Edited + 80 Fine-tuned Photos		

Wedding			
Shooting Time	Rate	Quantity of Photos	
	Just Shoot & Reouch		
2 Hours 3 Hours 5 Hours 8 Hours 12 Hours	HKD \$7800 HKD \$9800 HKD \$11800 HKD \$15800 HKD £18800	150 Edited + 5 Fine-tuned Photo 200 Edited + 10 Fine-tuned Photos 250 Edited + 20 Fine-tuned Photos 300 Edited + 30 Fine-tuned Photos 400 Edited + 40 Fine-tuned Photos	

Family Portrait / Event			
Shooting Time	Rate	Quantity of Photos	
	Just Shoot & Reouch		
2 Hours 3 Hours	HKD \$4800 HKD \$6800	50 Edited + 5 Fine-tuned Photo	
5 Hours	HKD \$8800	100 Edited + 10 Fine-tuned Photos 150 Edited + 15 Fine-tuned Photos	
8 Hours 12 Hours	HKD \$10800 HKD £12800	200 Edited + 20 Fine-tuned Photos 300 Edited + 25 Fine-tuned Photos	

- Package offers: Makeup Artist / Outfit Rental / Private Car with driver / Print-out, prices vary based on what clients choose.
- Each over-time working hour after agreed shooting duration, **HKD \$2000**/per hour is to surcharge.
- Above shooting hours include traffic and break time, begins to count once Clients meet Sunny at the agreed location.
- Edited Photos: Photos are already stylized and colour corrected to be as good as the portfolios of Sunny Photography
- Fine-tuned Photos: Final touch up the Edited images selected by clients, e.g facial polish / slimming.
- NO RAW files or any Un-edited images will be given, all submited images are already being Edited or Fine-tuned.

PACKAGE DETAILS

The rates provide Photoshooting & Editing, if clients need Makeup Artist / Outfit Rental / Private Car with driver / Printout, Package is now available in **Hong Kong & Taiwan**; for **Oversea** photoshoot please contact us to discuss, we can customize an oversea package for clients.

Clients can customize their own package, and to add / remove what they need and don't need.

MAKE-UP ARTIST		PRIVATE CAR with driver	
* No Make-Up Artist servi	ice: - HKD \$1000	* No Private car with driver service	: - HKD \$600
* Single Make-Up, no need to follow: - HKD \$400		* Over time (over 8 hours) : + HKD \$200 /per hour	
* Over time (over 8 hours	s): + HKD \$400 /per hour)		
(single make-up takes 2-3 hou	rs before the shoot begins)		
OUTFIT RENTAL (include	es ONE wedding dress)	PRINT-OUT (14-inches Photobook	with 20 Pages)
* No Outfit Rental:	- HKD \$1000	* Without any Printout service :	- HKD \$700
* Add one Night Gown:	+ HKD \$1000	* Add One A2 Photo with Frame :	+ HKD \$700
	. UVD \$1000		
* Add one Male Suit:	+ HKD \$1000		

PAYMENT

Once Clients confirm the photoshoot, they are suggested to pay no less than **20%** of the shooting fee as the deposit, for the purpose of securing the date and avoiding any No-Show situation. Deposit is non-refundable if the shooting is cancelled by the client. However if the photoshoot can no longe take place due to Photographer's personal problem, the deposit will be fully refunded via Bank or PayPal. The remainder of **80%** can be paid by **Cash or Transfer on or before the shooting date.**

TRANSPORTATION & ACCOMMODATION

Any photoshoot across different towns / countries, clients are requested to pay for the Photographer / Makeup artist if any extra travel expenses involved such as Train / Flight / Taxi; and the accommodation needs to be covered as well if the shoot lasts longer than a day or there is no way for the photographer to make the journey home after the shoot; clients might also need to book the accommodation for the night before the shoot, if the shoot starts in the next early morning.

- * Please discuss with Sunny and check his schedule first, as this cost could be waived off if Sunny is already in the city / country clients wish to photoshoot, in most cases for London / Hong Kong / Taiwan.
- * Clients can request a detailed quotation for a whole worry-free package, we can organize and book all the transportation & accommodation plus a well-planned itinerary for clients.

PHOTO SUBMISSION

The photo-editing progress and file-submission normally take up to **8 - 12 weeks** after the shoot is finished. Clients can request an Urgent-Handling service, to jump the queue and get their photos edited in front of other clients; and the faster processing can be decided by adding the express fee below:

• Photo submission within 1-2 weeks after the shoot: + **HKD \$3000**

• Photo submission within 3-5 weeks after the shoot: + **HKD \$2000**

Photo submission within 6-8 weeks after the shoot: + HKD \$1000

All photos will be uploaded to



with a private link provided to clients for previewing and downloading. Every submitted images will be in Full-Resolution Jpg, and ready to be printed in large scales. The uploaded Photos will be stored on the link for no longer than 2 weeks after submission. Clients are suggested to download the images with computer instead of mobile phone for better and faster download process.

COPYRIGHT OF FINAL IMAGES

Copyright of all images will belong to the clients, Photographer will not be printing or publishing the images without client's consent. However Photographer will remain the right to share the images to his social media like Facebook Page/ Instagram for showcasing & promoting purposes only. If clients do not like the images to be shared or exposed, they are open to discuss with Photographer in advance.



Wedding			
Shooting Time	Rate	Quantity of Photos	
	Just Shoot & Reouch	THE RESERVE OF THE PARTY OF THE	
2 Hours	HKD \$7800	150 Edited + 5 Fine-tuned Photo	
3 Hours	HKD \$9800	200 Edited + 10 Fine-tuned Photos	
5 Hours	HKD \$11800	250 Edited + 20 Fine-tuned Photos	
8 Hours	HKD \$15800	300 Edited + 30 Fine-tuned Photos	
12 Hours	HKD £18800	400 Edited + 40 Fine-tuned Photos	

- ·如拍攝需要加時延長的話,攝影師收費為 HKD\$2000/每小時
- ·以上方案工作時間均包括交通時間,休息及客人的換裝時間,從攝影師跟客人約好的集合時間和地點開始計算時間。
- ·已調色照片:指所有照片都已經過色調修改及風格化,達至跟 Sunny Photography 作品一貫風格。
- ·精修照片:指由客人從已調色照片當中,自行選出需要進一步微調的檔案,例如美肌/修身。詳情可細閱 P.11。
- ·毛片 (原檔) 或任何未經處理的畫面都不會提交給客人,一切提交作品都會是已經過調色或精修。

Pre-Wedding Engagement Couple Portrait				
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Three-Days				
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- Fine-tuned Photos: Final touch up the Edited images selected by clients, e.g facial polish / slimming.
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- ·如拍攝需要加時延長的話,攝影師收費為 HKD\$2000/每小時
- ·以上方案工作時間均包括交通時間,休息及客人的換裝時間,從攝影師跟客人約好的集合時間和地點開始計算時間。
- ·已調色照片:指所有照片都已經過色調修改及風格化,達至跟 Sunny Photography 作品一貫風格。
- ·精修照片:指由客人從已調色照片當中,自行選出需要進一步微調的檔案,例如美肌/修身。詳情可細閱 P.11。
- ·毛片 (原檔) 或任何未經處理的畫面都不會提交給客人,一切提交作品都會是已經過調色或精修。



EDITED IMAGE & FINE-TUNED IMAGE



EDITED PHOTO

Photo already stylized + colour corrected without fine-tuning such as facial and body slimming. Photos are already like the portfolios with the standard of Sunny Photography, clients can then choose the offered numbers of photo to get fine-tuned next.

FINE-TUNED IMAGE

Edited Images (stylised + colour corrected already) selected by clients for further touch-up, especially for facial polishing / body slimming / flaw removal.

- * If clients wish to fine-tune more photos then the plan offers, could pay extra fee HKD \$100 for each image.
- * please be aware that Fine-Tuning is not to make the images extraggerate or fake, it's still supposed to keep clients looking natural without breaking the style of Sunny Photography. Clients could simply list out their request and let Sunny knows how you want the result.

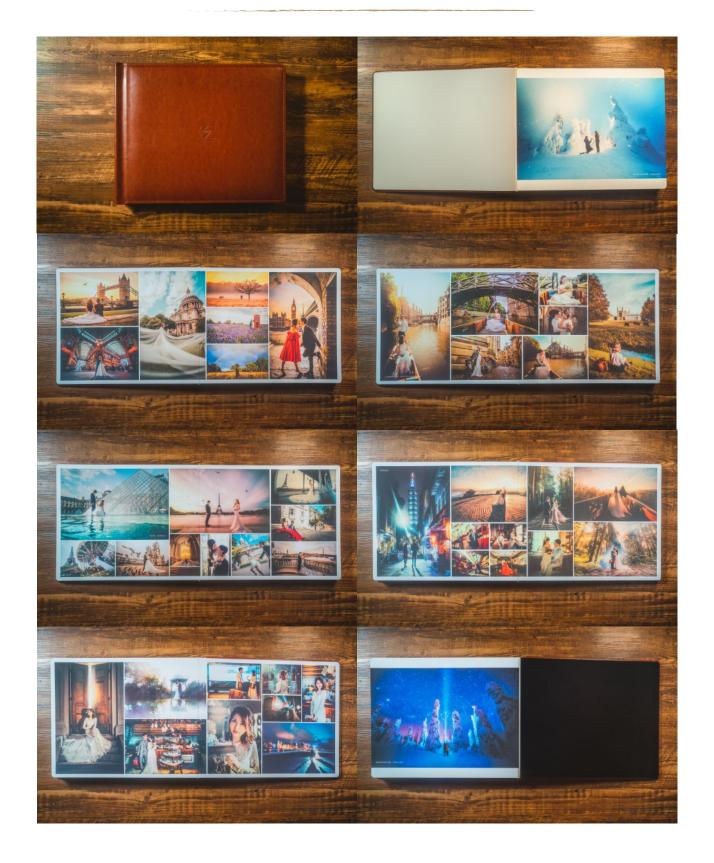
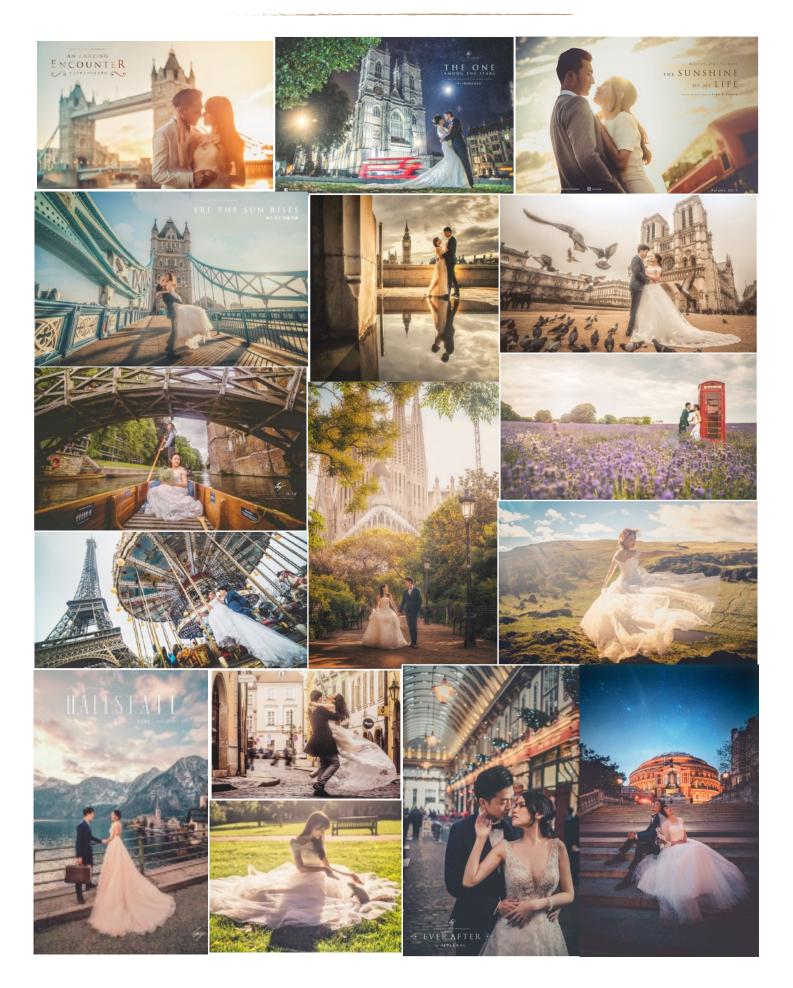


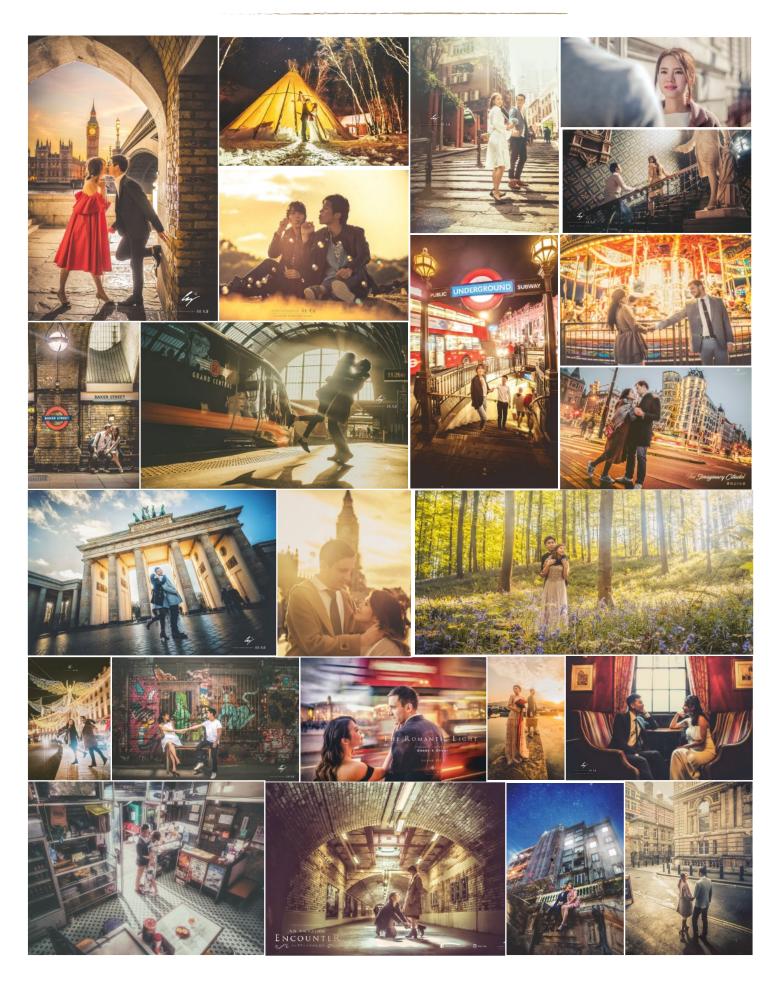
Photo Print-Out: Layflat Photobook (Leatherette Cover)

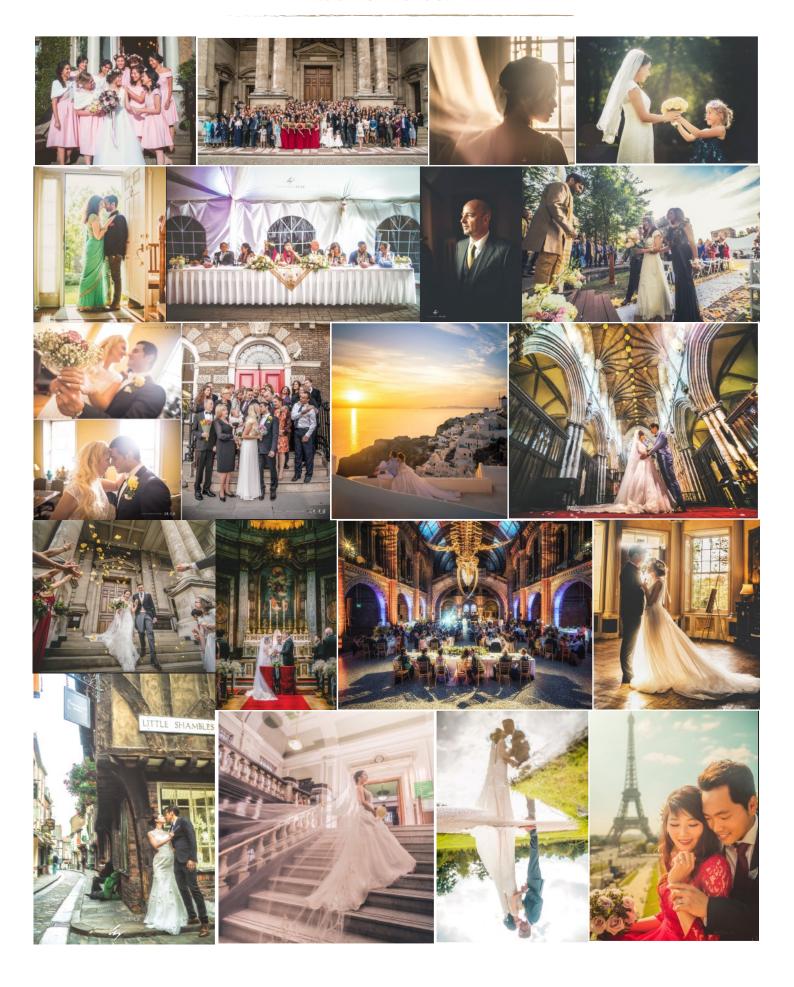
Size: 14 inch (40.6x29.1cm) | 20 Pages (10 Full Spreads)

- * One Photobook included in packages, clients can choose with or without this service from package.
- * Layout design is provided, clients can pick photos first before layouting (one modification is given)

PRE-WEDDING PHOTOGRAPHY - WEDDING STYLE









COMMERCIAL SHOOTING























AWARDS





National Geographic
International Photo Contest 2016

HONORABLE MENTION IN THE NATURE CATEGORY





The Daily Telegraph

The Telegraph UK:

The Big Picture Photography Competition 2016

WINNER OF THE WEEK & SELECTED AS THE TOP 10 TO THE YEAR-END EXHIBITION

held in The Excel, LONDON



Photoblog.hk

Photoblog.hk

Annual Photography Competition 2015

1ST RUNNER UP



SONY

SONY Hong Kong

Autumn Photography Contest 2014

1ST RUNNER UP





National Geographic

Annual Photography Competition 2014

FINALIST & DISPLAYED IN THE EXHIBITION

held in Habour City . HONG KONG



ON NEWSPAPER & MAGAZINES



EXHIBITION





WWW.SUNNYPANG.COM

CONTACT AND BOOK NOW

Facebook: 英倫光影 Sunny Photography I @uklightshadow

Instagram : @sunny_pang | @uklights

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